

PRESS RELEASE

CAMTEL and ETHIO TELECOM Join Forces to Accelerate Cameroon's Digital Transformation

Yaounde, 5 December 2025: Cameroon Telecommunications (CAMTEL) and ETHIO TELECOM, State-owned operator of the Federal Democratic Republic of Ethiopia, **officially signed, this Thursday, 4 December, at the Hilton Hotel in Yaounde, a 3-year Master Service Agreement (MSA).**

This framework agreement establishes a strategic partnership between the two State-owned operators and aims to support Cameroon's digital transformation, focusing on 4 (four) main areas:

- development of the **Blue Money** electronic payment service;
- support for the **digitalisation of public services** through the establishment of a sovereign Government Cloud;
- **modernisation of networks** (including 4G, 5G and innovative solutions);
- support towards **CAMTEL's internal transformation** (organisation, information systems, customer-focused culture).

Speaking at the ceremony, **Mrs Judith YAH SUNDAY épouse ACHIDI, CAMTEL's General Manager**, stated that, *"This partnership is the culmination of several months of in-depth and constructive exchanges, transparent discussions, and rigorous technical work. Africa can no longer just follow global digital revolutions; we must become the architects of our own transformations."*

For her part, **Mrs FREHIWOT TAMIRU, Chief Executive Officer of ETHIO TELECOM** affirmed that, *"It is a privilege to collaborate with CAMTEL, to share our vast expertise and support them in achieving their bold vision for the digital transformation of Cameroon. We are fully aware that Cameroon's digital strategy is in perfect harmony with Africa's digital transformation strategy for 2030, and we are therefore delighted to partner with CAMTEL to translate this vision into reality. We are proud and happy to be part of this important adventure and initiative."*

The signing of this MSA comes as part of a **high-level official visit** by ETHIO TELECOM's delegation to Cameroon, which included:

- **Working sessions** with CAMTEL's technical and management teams;
- **Meetings with Cameroonian public authorities**, foremost amongst whom were: **His Excellency, Chief Dr Joseph DION NGUTE, Prime Minister, Head of Government;** and **Mrs Minette LIBOM LI LIKENG, Minister of Posts and Telecommunications;**
- **Visits to CAMTEL's strategic infrastructure**, including the Zamengoe data centre and other technical facilities.

The said Master Service Agreement provides for **joint governance** (Steering Committee and Technical Working Group), **expert missions**, and **exchange programmes** between the teams of the two operators to ensure skills transfer and progress monitoring.

Through this partnership, CAMTEL and ETHIO TELECOM aim to develop a **robust, inclusive digital ecosystem** and strengthen Cameroon's position as a **digital hub in Central Africa**.

Press Contact

Eric Benjamin LAMERE
Head of Corporate and Digital Communication Division
Phone: 6 20 26 84 44
Email: eric.lamere@camtel.cm

